

DIGITAL INCLUSION

18 AUGUST 2010

INITIATIVE



When: Wednesday 18 August 2010

Where: Microsoft Auditorium
Level 2, Westpac House
91 King William St

Time: Registration 9am for 9:30 start

Cost: \$30 - Online payment available:
<http://www.informationeconomy.sa.gov.au/dii>

DIGITAL INCLUSION

Event program and synopsis

Time	Events and presenters
9.30am – 11am Speakers:	Digital Proficiency – Andrew Mahar, Executive Director, Infoxchange Australia – Paul Clark, Manager of Citizenship and Community Affairs, Microsoft Australia
11.20am – 1pm	Digital Inclusion – Andrew Mahar, Executive Director, Infoxchange Australia
1pm – 1.30pm	Lunch and networking (lunch included in registration fee)

Digital proficiency and productivity gains

NGO ICT landscape - What does it mean to be a digitally proficient community service organisation?

Digital proficiency is the capacity of an organisation to engage with digital technology and communications. A digitally proficient organisation uses technology to improve the operation of its systems, reduce bureaucracy, enhance knowledge management, increase its networks and better support its staff, clients and its community.

'Ten things you need to know on how to develop an ICT plan and use it to achieve your organisational goals.'

Digital Inclusion Initiative

Digital Inclusion describes the activities and projects that aim to achieve a more inclusive information society. It is about ensuring access to current information and communication technology, irrespective of an individual's social, economic and cultural situation.

'Infoxchange aims to share the social and economic gains, and modeling tool used to measure economic benefits of the digital inclusion programs targeting disadvantaged communities.'

The Digital Inclusion Initiative (DII) in Victoria, for example, provides access to computer hardware and software, affordable internet and user support for public housing residents in several locations, based on the notion that access to computers and the internet is critical to social and economic inclusion.

The economic benefits of the first project in Atherton Gardens Estate, Fitzroy, have been quantified by A.T. Kearney at \$5.9million over five years. The benefits of the second project, established in August 2008 in Collingwood Public Housing Estate, are projected to be \$5.8million by 2013.

A discussion of the DII project in Collingwood will provide an opportunity for your organisation to understand how to protect knowledge and develop web 2.0 based best practice targeting the most disadvantaged communities.



Government of
South Australia



Technology for social justice