



Disability Newspaper Advertising Feature  
**Advertising Material Specifications**

# IDPwD *Rundle Mall* Showcase

South Australia's premier destination and meeting place

**3 December 2010**

Please tick below fields required to secure a spot in the Disability Newspaper Advertising Feature below:

## SIZES

<b>FULL PAGE</b>  A3  297MM X 420MM (W) (D)	<b>HALF PAGE</b> A4 210mm x 297mm
	<b>A5</b> 148mm x 210 mm
	<b>A6</b> 105mm x 148mm

## SPECIFICATIONS

AD SIZE	WIDTH (mm)	DEPTH (mm)
A3 Full Page colour	297	420
A4 Half Page colour	210	297
A5 colour	148	210
A6 colour	105	148

## PRICING STRUCTURE

AD SIZE	COST	TICK
A3 Full Page colour feature	\$250.00	<input type="checkbox"/>
A4 Half Page colour feature	\$225.00	<input type="checkbox"/>
A5 colour feature	\$195.00	<input type="checkbox"/>
A6 colour feature	\$155.00	<input type="checkbox"/>
<b>BONUS</b> Feature A4 Ad (2nd page) feature	\$350.00	<input type="checkbox"/>
<b>FRONT PAGE COVER</b> feature	\$650.00	<input type="checkbox"/>
<b>BACK PAGE COVER</b> feature	\$555.00	<input type="checkbox"/>
<b>BONUS</b> editorial feature & A6 Ad (3rd page)	\$175.00	<input type="checkbox"/>
Editorial A5 Ad feature	\$325.00	<input type="checkbox"/>

### MATERIAL DEADLINE: Advertising material must be received no later than 19 November 2010

Send all material to [claudia@dircsa.org.au](mailto:claudia@dircsa.org.au). Alternative arrangements (supplied on a CD/DVD) for all files that are too big to: Attention Claudia Brookshaw, Marketing & Events, 195 Gilles Street, Adelaide SA 5000 or for more information contact Claudia Brookshaw on 8236 0555

**Don't miss out! Place your advertisement now**