



## Mindframe for the Mental Health and Suicide Prevention Sector

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### Mental Illness and the Media

A presentation provided under the *Mindframe* National Media Initiative in partnership with the Mental Health Coalition of SA.

You can play a vital role in helping the media in your area to report mental illness and suicide in a responsible and accurate manner. This presentation is designed for people involved in mental health and suicide prevention who work with the media or would like to work with their local media in the future.

**When:** Wednesday 17 August 2011  
**Venue:** MHCSA, 408 King William Street  
**Time:** 1:15 pm – 2:00 pm

The presentation will cover:

- The evidence related to media reporting of suicide and mental illness;
- What you need to know when working with the media about mental illness and suicide;
- An opportunity to ask questions and contribute to the discussion.

The *Mindframe* National Media Initiative is a comprehensive strategy supporting the accurate, appropriate and responsible reporting of suicide and mental illness by the Australian media and it is funded by the Australian Government Department of Health and Ageing.

For further information about *Mindframe for the Mental Health and Suicide Prevention Sector* please visit [www.mindframe-media.info](http://www.mindframe-media.info) and click on “Resources for the mental health and suicide prevention sector”.

**Please RSVP by 12 August and contact:**

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